

EiB

ANALYTICS 2018 
CONFERENCE AGENDA

sage

Developer
Partner

CitizenM Tower of London
Wednesday 25th April
9.30 am - 4.30 pm

EiB ANALYTICS 2018 CONFERENCE MORNING AGENDA

09:00 Registration & Morning Refreshments

09:30 The Dramatically Changing World of Analytics and the Key Challenges We Need to Address. *Paul Martin – Managing Director, EiB*

- Data Quality, Centralised Business Logic, The Evolution Of On-Prem > Cloud
- Secure Excel, Web and Mobile deployment with minimal fuss
- Using the right software and services approach
 - EiB Analytics 2018
 - Power BI
- Delivering outsourced MI for £3,000 a month...The new possibilities

10:30 EiB Case Study: Delivering MI To An “Information Hungry” 3rd Party Insurance Carrier. *Craig Richardson – Underwriter, Antilo*

- Most Insurance companies deliberate and agree what information they need internally to run the business. What happens when the key stake holder is external to the organization such as a carrier
- Craig Richardson demonstrates the information they deliver and package to their carrier and how this helps manage that business relationship

11:00 EiB Case Study: Hotel Analytics from Incomplete Data > Comparative P&L Statements > Power BI Dashboards.

David Bridge – Founder, Adafa Bridge Hotel Consultancy & Andrew Mills – Senior Consultant, EiB

- David Bridge looks how Hotels wishing to compare their performance against their peers, must structure information in a common format and exploit the measurement through advanced financial reporting and dashboard software
- Andy Mills one of our Senior Consultants will then demonstrate the practicality of David’s vision using EiB Analytics 2018 integrated with Power BI

11:30 Refreshments & Networking Break

EiB ANALYTICS 2018 CONFERENCE AFTERNOON AGENDA

12:00 EiB Case Study: Disseminating Financial Management information to 80 Cost Managers. *Chris Hayes – Management Accountant, Autism Initiatives*

- Chris articulates how Autism Initiatives, a Sage 200 user, automates their Financial MI and the need to disseminate static management information to their managers in the field. Delivering 80 mini MI apps needs the Report Distribution power of EiB Financial Analytics

12:30 EiB Case Study: Extending Analytics Beyond the Finance Department to Sales Management. *Jan Briggs – Sigvaris, Financial Controller*

- Jan articulates how once Financial reporting took off with EiB Financial Analytics for Sage 200, the need spread quickly to deliver a Sales Management app with the capacity to bring disparate sources of data together, entwined with complex business logic

12:45 EiB Case Study: The Uniform Chart Of Accounts.

Cesco Righetti – Director of Finance, Bulgari Hotel Group

- Cesco talks us through how to take a stance on benchmarking your performance against your peers, using our EiB Financial Analytics for Sage 200 solution

13:00 Lunch Break

14:00 EiB Financial Analytics 2018. *Paul Martin – Managing Director, EiB*

- Paul will take you through the improvements and enhancements to EiB Financial Analytics 2018 (the new name and branding for A La Carte Financial Intelligence). If you are an existing A La Carte user then this is a must.

EiB ANALYTICS 2018 CONFERENCE AFTERNOON AGENDA CONTINUED...

14:30 EiB Case Study: Widening Distribution of Financial Information using an Intranet and EiB Analytics.

Wayne Steadman – Senior IT Support Analyst, Healthcare Management Solutions

15:00 Refreshments

15:15 The Most Amazing Analytics Application In Days – EiB Analytics 2018

Nico Kichenbrand – CTO, EiB

- Nico our CTO and Co-Founder uses 20 years + of expertise and arms himself with our new EiB Analytics 2018 and Power BI, to build a complete application in his session from a raw data source to centralized business logic to corporate reporting database to Excel coupled with Power BI web and mobile deployment
- Welcome to the new world of analytics where long time cycles are not an option and massive expectations are a given. How do you deliver quickly – yet professionally?
- Nico will articulate best practices and things you MUST and MUST NOT do; Anyone can build a dashboard in minutes...However, most people do it badly!

16:00 Closing Address. Paul Martin – Managing Director, EiB

- Getting started with EiB Analytics 2018 – Next steps
- Special offer for conference delegates

16:30 Networking Drinks

SPEAKERS



Paul Martin – Managing Director, Excel in Business

Paul has over 25 years experience operating in the fields of BI, Data Visualisation, MI and Financial Reporting. With expertise in advising and implementing systems for both large corporates and medium sized businesses. Paul has worked on over 600 customer implementations, as well as consulting with industry visualisation specialists, business intelligence experts and software developers.

Nico Kichenbrand – CTO, Excel in Business

Nico has been developing analytical applications for over 20 years. Having previously worked at Gentia Inc., a NASDAQ listed pioneer in OLAP technology, Nico then spent 2 years as Head of Business Intelligence at Sage before establishing EiB in 2017.



Wayne Steadman – Senior IT Support Analyst, Healthcare Management Solutions

David Bridge – Founder, Afdafa Bridge Hotel Consultancy

Having worked as an Asset Manager for over 20 years, David has enjoyed roles at Westmont Hospitality as a Director and Jones Lang LaSalle as SVP Asset Management for Europe. Forming his own consultancy in 2004, some of David's assignments have included the Hilton Prague, Hotel Arts in Barcelona, the Radisson Biarritz, the Strand Palace London, and the Fairmont in Monte Carlo. David is also a member of the committee that manages HOSPA's newly-launched Asset Management community.



GUEST SPEAKERS



Cesco Righetti – Director of Finance, Bulgari Hotel Group

Chris Hayes – Management Accountant, Autism Initiatives



Andrew Mills – Senior Consultant, Excel in Business

Having been with EIB for over 5 years, Andrew has extensive project process involvement from initial systems analysis through to final application design.

With experience across a multitude of verticals, including shipping, hotel & finance, Andrew works closely with customers to ensure their vision is not only met but exceeded.



Jon Hacking – Senior Consultant, Excel in Business

Jon has been designing and maintaining reporting applications for over 6 years at EIB. With a focus on Financial, Commercial and Insurance applications, Jon has amassed a wealth of knowledge using analytical tools such as EIB AppStudio, Microsoft SQL Server and VisualStudio. Combined with front end tools such as EIB ReportStudio, Microsoft Office and PowerBI, Jon successfully helps customers to present the best of their data as quickly and painlessly as possible.

